

Market Intelligence Platforms

Implementation-Agri-Exchange/Fish Exchange

Client: Agricultural and Processed Food Products Export Development Authority/ Marine Products Export Development Authority

Objective: Facilitate Indian exporters with technical knowledge on export scenario and set up a communication channel with Importers

Market Intelligence Portal answers the following questions:

- Which are the major importing countries, how much they are importing and from whom?
- Who are India's competitors there and how much is their capacity to supply?
- Has India been exporting to a specific country and what else is being sold to that country?
- What are the importing procedures prevailing in that country and custom duties?
- Does any specific product attract quality barriers and if so, how to comply with?
- And finally, list of importers of any specific country?

How is it achieved?

- **Credible international and national sources, latest as per availability with these sources**

UN COMTRADE, WTO, FAO, USDA, DGCIS, NHB, AGMARKENET, NCTI, Country portals, etc

- **Based on HS Codes, Country Codes, Year & Information type**
- **Ready-made reports and user query generation**
- **Sell and Buy lead platform**
- **Communication platform**



33, 000 + Exporters in AgriExchange
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