

Product Certification and Trade Facilitation Platform

Implementation: Grapenet, Tracenet, Meat.net, Peanut.net

Client: Agricultural and Processed Food Products Export Development Authority

Objective: Compliance with regulations of Importing countries and assist exporters in generating trade related documentation via online medium

Our manageTrace solution has been very successful in rolling out solutions for monitoring the supply chain of Agri products from farm to fork. Importing countries especially the developed countries mandates traceability of exported consignments of food products. This is the ground on which our solution has been designed, it covers all the stakeholders involved in supply of Grapes, Organic Products, Meat Products and Peanut products exported to EU, U.S.A and other countries. Primary stakeholders include Producers/Farmers, Packhouses, Processors, Traders, Exporters, Laboratory, State Agmark Department, State Horticulture department.

The system also follows GS1 standards to provide global unique identify to consignments and documents generated online. Every consignment exported through this system can be traced back to the field from where the raw/fresh produce was sourced.

Last Season figures:

**Grapenet: 26,000+ farmers, 38,000+ plots, 1 lakh MT
exported, 31 Labs, 98 exporters**

**Peanut.net: 26,000+ farmers, 2.3 mn MT exported, 19 Labs,
350+ exporters**

**Tracenet: 3,359 Individual Units, 1 mn + farmers, 3 lakh MT
exported worth 2400+crores,**

Meat.net: 1.1 MT exported, 103 Units